Organizational Chart

Last updated: July 2026

Scope: Organizational structure for services provided to enterprise clients including JPMorgan Chase

Executive Leadership

Name	Title
Kwame Ferreira	Chief Executive Officer (CEO)
Zumbi Ferreira	Chief Financial Officer (CFO)
Artur Ventura	Chief Technology Officer (CTO)

Department Heads

Reporting to CEO

Name	Title	Functional Area
Zumbi Ferreira	Chief Financial Officer	Finance, Legal & Compliance
Artur Ventura	Chief Technology Officer	Engineering, Infrastructure & Security
Jolanta Ruperte	Account Manager & Customer Success	Account Management & Customer Success

Technology & Engineering

Reporting to CTO

Name	Title	Functional Area
Tiago Coelho	Lead, Front-End Engineering & Integrations	Client-facing application, API integrations, enterprise SSO
Joao Rocha	Lead, Evaluation Frameworks	AI quality assurance, model evaluation pipelines, output validation
Henrique Rodrigues	Engineer	Software engineering

Reporting Structure

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Kwame Ferreira (CEO)
├── Zumbi Ferreira (CFO)
│   └── Finance & Compliance
├── Jolanta Ruperte (Account Manager & Customer Success)
│   └── Account Management & Customer Success
└── Artur Ventura (CTO)
    ├── Tiago Coelho (Front-End Engineering & Integrations)
    ├── Joao Rocha (Eval Frameworks)
    └── Henrique Rodrigues (Engineer)
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Material Subcontracted Services

The following third-party service providers support the delivery of Synthetic Users' platform and services to enterprise clients. All subcontractors are subject to Synthetic

Users' Third-Party Risk Management Policy and contractual data protection requirements.

A full list of subprocessors and data flows is maintained at: syntheticusers.com/data-management/subprocessors-data-flow

Category	Function	Scope
Cloud Infrastructure (IaaS/PaaS)	Hosting, compute, storage, database, networking	All production systems and JPMC-related data
AI Model Provider	Large language model inference powering synthetic user generation	Core platform functionality
Authentication / Identity Provider	SSO, MFA, user identity management	Employee and customer authentication
Monitoring & Observability	Application performance monitoring, logging, alerting	Infrastructure and security event logging
Payment Processing	Subscription billing (no JPMC data involved)	Finance operations only
Email / Communications	Corporate email and notifications	Internal communications