

Synthetic Users Subprocessors and data flow diagram

Core Infrastructure

We use these partners to provide our core service.

- [Amazon Web Services](#)
 - Purpose: Hosting
 - Location: US, EU (Ireland and Germany), CA, UK.
- [Render](#)
 - Purpose: Hosting
 - Location: US
- [Vercel](#)
 - Purpose: Hosting
 - Location: US
- **Postmark**
 - Purpose: Email processing
 - Location: US
- [Google Firebase](#)
 - Purpose: User authentication
 - Location: US
- ****OpenAI, Anthropic, Google, Meta, Mistral****
 - Purpose: Generative processing and user experience enhancements
 - Location: US
- **Klazify**
 - Purpose: To source company names and logos
 - Location: US
- [PaperTrail](#)

- Purpose: Log aggregation
 - Location: US
-

Additional Services

We use these partners to ensure our customers have a high-quality experience.

They are not core to our service, and do not collect or interact with end customer personal data.

- [HubSpot](#)
 - Purpose: Customer relationship management and account holder information processing
 - Location: US
- [Hotjar](#)
 - Purpose: Site and app usage analytics
 - Location: EU
- [Koala](#)
 - Purpose: Site and app usage analytics
 - Location: US
- [Mixpanel](#)
 - Purpose: Site and app usage analytics
 - Location: US
- [Segment](#)
 - Purpose: Site and app usage analytics
 - Location: US
- [Axiom](#)
 - Purpose: Logging
 - Location: UK
- [Attio](#)
 - Purpose: Customer relationship management

- Location: UK
- [Clearbit](#)
- Purpose: Company information
- Location: US

Status page: <https://status.syntheticusers.com/>

Data Flow Diagram

